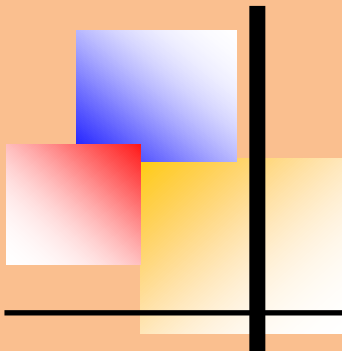




Curriculum Vitae

Ahmed Samir Hammad (PhD)

**Assistant Professor
&
Media Consultant**



BASIC INFORMATION

Contact Information

Full Name	Ahmed Samir Mohamed Abdel-Ghani Hammad
Adress	2813, Abdullah Almakhdoub- Al-Falah, Riyadh, 13314 - 7138 Kingdom of Saudi Arabia, Flat no. 6
Mobile No.	(+966) 552299251
Email	ahmadh30@yahoo.com , ahmadh30@gmail.com

Personal Information

Date of birth	19 th Feb. 1975
Gender	Male
Citizenship	Egyptian
Marital status	Married

EDUCATION

Academic Qualifications

		Year
B.Sc.	<i>In Radio and TV. Journalism and Mass Comm. Dept.– Faculty of Arabic language in Cairo – Al-Azhar University, with general grade : Excellent with honors</i>	1996
MPhil	In Communication Technology & New Media, from Radio and TV. Dept. Al-Azhar University. Thesis title was <i>“Egyptian Audience Uses Of Internet : A Comparative Field Study On Sample Of Public Audience And Communicators In Electronic Media “</i> with Grade Excellent	2004
Ph.D.	In Social communication from Radio and TV. Dept. Al-Azhar University. Thesis title was <i>“ Arab Virtual Communities on Internet: An Analytic Study of Arab Social Communication Dimensions via Web”</i> with first degree with honors and recommendation for publishing and distributing among other universities	2010

Courses & Certificates

		Year
MDI, Sida	Media Diversity Institute (London) Swedish int'l Development Cooperation Agency(Sida) Reporting Diversity Curriculum Development Workshop, Cairo	2012
US. Department of State	Study of US institution SUSI (Media and Journalism)	2011
Ohio University	EW. Scripps school of journalism, SUSI program	2011
Egyptian Ministry of Higher Education	Preparing Leaders Course for Academic Staff who are Members of governmental academic scholarships	2003
AHRIJ, RNSAW	Al-Ahram Regional Institute for Journalism(AHRIJ) & (RNSAW) Workshop “ News Coverage of Current Affairs : Egyptian And Western Perspectives	2002
ETS	TOEFL : (Computer Adaptive Test) with total score (213)	2001
Egyptian Ministry of Higher Education	Preparing Leaders Course for Academic Staff	2001

WORK EXPERIENCE

Academic (Teaching)	Job	Teaching Language	Year
1. Imam Mohamed Ibn Saud Islamic University	Assistant Professor, Radio, TV. And Film Department, College of Media and Communication	Arabic & English	2014-Now
2. Al-Azhar University In Cairo	Assistant Professor, Radio and TV. Department. Faculty Of Communication (Full Time)	Arabic & English	2011- 2014
	Instructor R&TV. Dept (Full Time)	Arabic & English	2004-2011
	Teaching Assistant, R&TV. Dept. (Full Time)	Arabic & English	1997-2004
3. October 6 University	Assistant Professor, Faculty of Mass Communication and Informatics (Part Time)	English	2004- 2014
4. Akhbar El-Yom Academy	Assistant Professor, Department of Journalism (Part Time)	English	2006-2010
5. Military College of Management sciences for Military Forces officers	Assistant Professor, (Part Time)	Arabic	2004-2010
6. Pharos University	Assistant Professor, Faculty of Mass Communication. (Part Time)	English	2009-2010
7. Misr International University (MIU)	Instructor, Faculty of Alsun and Mass communication, Mass Communication Department (Part Time)	English	2005-2009

Academic (Research)	Position	Year
1. College of Media and Communication, Imam Mohamed Ibn Saud University	Secretary General of Research Unit	2014- now
2. International Conference of College of Media and Communication, Imam Mohamed Ibn Saud University	<ul style="list-style-type: none"> Member of Scientific and Academic affairs. Head of international communication committee Peer Reviewer 	2015-now
	<ul style="list-style-type: none"> Deputy Secretary General for Academic Affairs and international Communication Peer Reviewer 	2013-2014
4. Al-Azhar University	Supervisor of 23 MA, Mphil, Ph.D Thesis	2011-2014
5. Communication Research Journal, Al-Azhar University	Editor and Reviewer	2012- now
6. Conference of Journalism and Mass Communication Department, Al-Azhar University	Organizing Committee Member	2006

Academic (Administration & Educational Affairs)	Position/Duty	Year
1. College of Media and Communication, Imam Mohamed Ibn Saud University	General Director for Education Quality Assurance and Academic Accreditation and Assessment	2015-now
2. Faculty of Communication, Al-Azhar University	Secretary of Faculty Council	2012-2014
	Responsible of putting the whole curricula of Faculty of communication, (Under and Post-graduate Levels)	2011-2013
	Member of Graduate and Research Committee.	2012-2014
	Member of learning Logistics Committee	2000-2014
	Director of practical training in R&TV department	1998-2010
	Director of Computer training in all Departments	1998-2006
3. October 6 University	Member of Curriculum updating committee	2005-2006
4. Akhbar El-Yom Academy	Member of Curriculum updating committee	2007
5. Pharos University	Member of Curriculum Designing committee	2010

Training	Position/ Duty	Affiliation /Country	Year
1. Egyptian Radio and Television Institute, R&TV Union	Senior Trainer	Ministry of Information	2013-now
2. Sahn Group	Training Programs Designer	Egypt/ KSA	2013-now
3. State Information Service (SIS)	Senior Trainer	Egyptian Presidency	2012-now
4. Al-Azhar Media Center	Director of Training programs	Egypt	2012-now
5. Media Diversity Institute (MDI)	Senior Trainer and Training Mentor	Egypt/London	2012-now
6. WAAG	Senior Trainer	World Association of Al-Azhar Graduates	2012-now
7. Information and Decision Support Center (IDSC)	Senior Trainer	Egyptian Cabinet	2010- now
8. Al-Jazirah (Newspaper) Chair for New Media Studies	International Trainer	College of media and Communication, Imam Mohamed Ibn Soud Islamic University , Riyadh, KSA	2010- now
9. Egyptian National Center for Social and Criminological Research	Senior Trainer	Ministry of Higher Education	2010-now

Consultancy	Position/ Duty	Year
1. US Embassy in Cairo	Member of Advisory Council of State Department Alumni	2013-now
2. Jadwa for strategic communication research (KSA)	Head of research team	2014-now
3. Al-Azhar AlSharief	Member of Supreme Advisory Council for Media and Communication	2012-now
4. Al-Azhar AlSharief	Strategic Planner who responsible for creating and implementing media policy plans and making organizational requirements for that	2012-now
5. Al-Azhar Media Center	The prime consultant	2012-now
6. Al-Azhar AlSharief	Member of Electronic Portals Board and Executive Board	2012-now
7. State Information Service (SIS), Egyptian Presidency	Training Programs Consultant	2012-now
8. US Embassy in Cairo	Member of Committee for selecting members of Exchange programs	2012-now
9. Media Diversity Institute (MDI)	Mentor who apply and supervise educational program in inclusive Journalism	2012-now
10. Egyptian Radio and Television Institute, R&TV Union	Training Programs Consultant	2011-now
11. Al-Jazirah (Newspaper) Chair for New Media Studies	Academic consultant for research agenda, funding projects and training programs	2010-2013
12. Al-Wabel Al-Sayyeb Co. for Publishing, Media Production and Distribution	Senior Media Consultant	2009-2012

Cooperation	Task	Year
1. Aljazeera Media Training and Development Center (Qatar)	Discussions for training programs development, and written proposals.	2013-now
2. UNESCO	Associate researcher in Cultural Dialogue	2013-now
3. UNICEF	Associate Expert of Media effects on Children and Family.	2012-now
4. Association of Purposive Visual Media (Riyadh,KSA)	Planning annual conference.	2012-now
5. MADA for Media Development (Cairo, Egypt)	Programs Evaluator.	2012-now
6. Viscom Division, AEJMC (USA)	Ideas Exchange for events and research projects.	2011-now
7. Institute for International Journalism, Ohio University, USA	Ideas Exchange for events conferences and Collaborative research projects.	2011-now
8. US Embassy in Cairo	Ideas Exchange and Seminars with US officials to promote mutual projects with Egypt.	2011-now
9. Egyptian Association for Cultural Diversity Caring	Founder Member and Executive	2008-2010
10. Egyptian Media Production City (EMPC)	Member of Crisis Management Team and Development during its financial breakdown	2001

Media		Year
1. Aljazeera Media Network (Qatar)	Media analyst in Aljazeera Arabic, Aljazeera Mubasher Misr, Aljazeera.net. Guest in Aljazeera following TV. Shows: <ul style="list-style-type: none"> • In Depth (Fi Alomk) • Revolution Talk (Hadeeth Athawra) • Egyptian Scene (Al-Mashhad Al-Misry) • On My Responsibility (Ala Maso'liaty) • Other TV. News coverage 	2013-now
2. Egyptian Media Forum	Chairman (1 st EMF was conducted 13-16 April 2013 with great participation from Egyptian and Arab Media (Aljazeera, ERTU, SIS, ONtv, Alwatan, Almasry Alyoum, MDI, AlAhram, OnIslam, Several Political Parties and Human Rights organizations)	2013-Now
3. Saudi TV. / MBC group	Producer, Editor and Head of Egyptian Team of Documentary TV. Series: <ul style="list-style-type: none"> • Islamic Greats (Ozama'a Al-Islam) • Almadinah Almonwara 	2011-2012
4. Egyptian Newspapers	Writer and Columnist in several Newspapers and online websites such as Youm 7, AlAhram, Sout Al-Azhar, Almasry Alyoum, AlWafd..etc	2000-now
5. Egyptian, Arab and International TV.	Guest in several Channels such as ESC, Nile News, CBC, Modern, Channel one, Nile Culture, AlHurra..etc	1996-now
6. Leqaa Yatagaddad TV. Program	Anchor and producer with Ex-Grand Mufti of Egypt Dr. Ali Gomaa	2010
7. Sout Al-Azhar Newspaper	Deputy Editor In Chief for International Affairs and investigations.	2000-2001
8. Sout AlQahira for Audio and Video	Assistant Director (Under Training) participated in Two Drama series and one documentary	1995-1996
9. Nasser 56 Movie	Member of preparing Team	1995
10. Several Journalistic Entities	Journalist (Under Training) AlAhram, Alnour, AlAhrar, Azzamalik.	1992-1995
Other		Year
1. Public Speaking	Recited more than 500 public Speeches and round table in several Governmental and NGO's Events and Activities	1998-now
2. Statistical Analysis	Professional Statistician	2002-now
3. Crises Management and Strategic Communication	Expert of media planning and policies	2006-now
4. Nilemotors.net/com/org	Co Founder and Owner of the biggest Automotive Forum and Site in Egypt	2007-2010
5. Ibn Sina Publishing Co.	Owner and Manager	1998-2003

INTERNATIONAL AND REGIONAL ORGANIZATIONS MEMBERSHIP

Organization	Type Of membership	Year
1. International Association for Media and Communication Research. (IAMCR)	Member	2006-now
2. Association for Education in Journalism and Mass Communication. (AEJMC)	Member	2011-now
3. Internet Society (ISOC)	Member of Chambers of New York, Qatar, Lebanon, Tunisia	2011-now
4. Saudi Association for Media and Communication. (SAMC)	Member	2011-now
5. Egyptian Association for Communication Researchers. (EACR)	Co-Founder	2011-now
6. Media Diversity Institute (London)	Member	2012-now
7. The Arab European Association for Communication Researchers. (AREACRE)	Founding Member	2013-now
8. Association of Purposive Visual Media.(APVM)	Honorary Member and Keynote Speaker	2013-now

AWARDS

Organization	Type Of Award	Year
1. Imam Mohamed Ibn Soud Islamic University	Shield of Excellence	
2. October 6 University	Shield of Excellence	2013
3. Association of Purposive Visual Media.(APVM)	Shield of Honor	2013
4. Faculty Of Communication, Al-Azhar University	Shield of Honor	2013
5. Faculty Of Communication, Al-Azhar University	Shield Of Excellence	2012
6. Al-jazirah (Newspaper) Chair for New Media Studies , Faculty of Communication , Imam Mohamed Ibn Soud Islamic University , Riyadh, KSA	Shield Of Honor	2010

PUBLISHING RECORD

Publication	Type	Language	Year
1. Dialogue Culture across Social Networks. An Evaluative study	Research	Arabic	2015
2. Mediamorphosis and Beyond: Mass Media on Social Networks between Use and Abuse: A SWOT Analysis Journal of Global Communication Vol.8 Issue (1),pp 1-15	Research	English	2015
3. "Directed Violence against children in TV and Web.. Guide for safe use" in "Protecting Children from Violence and harmful practices" UNICEF and international Islamic Center for Population Studies and Research.	Book Chapter	Arabic	2013
4. New Media Research Methods. Al-Wabel Al-Sayyeb Co. for Publishing.	Book. (Co-Author)	Arabic	2013
5. Online Social Networks between Freedom and Polarization. (Al-Ahram, Regional institute of Journalism, Journalistic research, Vol., 1, Issue 2., March, 2012)	Research	Arabic	2012
6. Uses of Statistics in Communication Research.	University Book	Arabic	2012
7. Contemporary Communication Theories: A Synopsis.	University Book	Arabic	2012
8. The Relationship between Egyptian Youth dependency on Sportive Websites and Hooliganism, Communication Research, AlAzhar University Vol, 38, April 2012	Research	Arabic	2012
9. Communication Technology and Innovations.	University Book	Arabic	2011
10. Speech communication.	Lecture Notes	English	2010
11. Akhbar Alryada Readership, a study conducted for Akhbar Alyom press institution.	Research. (Published and Distributed Inside Akhbar Alyom Institution only)	Arabic	2009
12. Journalistic Reporting ..Art and Craft, Al-Adab Editions.	Book	English	2007
13. HTML and Online Design.	Lecture Notes	English	2005
14. Multimedia Concepts and Practices.	Lecture Notes	English	2005
15. Introduction to Computer Systems.	Lecture Notes	Arabic	2005
16. Online Public Relations: A Communicative Perspective.	Lecture Notes	English	2004

17. Contemporary issues in New media.	Lecture Notes	English	2004
18. TV News Coverage: Theories and practices.	Guide	Arabic	2002
19. Introduction to Internet.	Lecture Notes	Arabic	2001
20. Introduction to TV directing Methods and Techniques.	Guide	Arabic	2000

PAPERS PRESENTED IN LOCAL AND INTERNATIONAL CONFERENCES

Paper	Language
1. Applications of Method and Theory in Social Media Research. Paper presented at International Conference 'Social Media: Uses and Methodological Challenges ' Imam Mohamed Ibn Saud University, Riyadh, KSA. 9-10 March 2015	Arabic
2. Mediamorphosis and beyond: Mass Media on Social Networks between Use and Abuse. (A SWOT analysis) paper presented at The International Conference 'Changing Landscape in Communication with New Media Technologies: Issues and Challenges' Ohio University and Sri padmavati Mahila Visvavidyalayam, Tirupati, India 20-22, November 2013	English
3. Purposive Media in Changing Environment, Future View, paper presented at the annual convention of Association of Purposive Visual Media.(APVM), Cairo, Egypt, 1-2 May 2013	Arabic
4. Professional Performance Obstacles of Communicators in Egyptian Television, Field Study. Paper presented at International Annual Conference of Faculty of Communication, Al-Azhar University ' Media Professionalism and democratization', Cairo, Egypt, 14-17 April, 2013	Arabic
5. Structuring Egyptian Television Services. paper presented at The First Conference of Egyptian Media Future, Cairo, Egypt, 29 Dec 2012	Arabic
6. Current Situation of Internet and Possible Futures. paper Presented at IAMCR International Annual Conference, American University in Cairo, Egypt, July 2006	Arabic
7. Local And International News Bulletins In Egyptian TV. : Comparative Analytic Study Between Channel One and Nile TV. Empirical Research Presented at Scientific Seminar of Journalism & Mass Media Dept. May 1999	Arabic
8. The Third Wave: A Critical View. Paper Presented at Scientific Seminar of Journalism & Mass Media Dept. April 1999	Arabic
9. The Dilemma Of Relationship Between Media Ownership and Expression Freedom. Paper Presented at Scientific Seminar of Journalism & Mass Media Dept. Feb 1999	Arabic
10. Globalization and The Identity Problems in Arab World .. Paper Presented at Scientific Seminar of Journalism & Mass Media Dept. October 1998	Arabic

FORTHCOMING WORK

Title	Type	Language
1. Tools of Media Analysis	Book	English
2. Contemporary Communication: A Guide to Theory and Models	Book	Arabic
3. Social Media between Two Democracies: Comparative Analytic Study of electoral uses of Facebook and Twitter during Presidential Campaigns in Egypt and USA 2012.	Research	English
4. Struggling for Credibility at The Time of Uncertainty : A Case of Media in Egypt after Revolution"	Research	English
5. Building Collaborative Knowledge In online Social Networks and Methods of Measuring It.	Research	English
6. Egyptian TV between Governmental monopoly and commercial polarization.	Research	Arabic
7. Internet and Human Communication.	Book	Arabic
8. Techno-Social Communication.	Book	English

COURSES TAUGHT

Mass Communication

1. Communication Theories.
2. History of Mass Media
3. Mass Communication Methods and Techniques.
4. Strategic Communication.
5. Research Methods and Measuring Tools.
6. Statistics.
7. Communication Skills and Media Literacy.
8. International Communication.
9. Planning and Management of Media Organization.
10. Translation for Communication Purposes.
11. Documentation.
12. Inclusive Journalism and Human Rights.
13. Investigative Journalism.
14. Media Ethics and Legislations.
15. Organizational Communication.

Radio & TV.

1. TV. Journalism and Reporting.
2. TV. Production.
3. TV. Programs Directing.
4. Writing for Radio and Television (Scripts, News, and Drama, Preparing Methods).
5. Advertising in Radio and Television
6. Documentaries.
7. Drama and Criticism

New Media and Online Communication

1. Introduction to New Media and New Communication Models.

2. Communication Technology and Innovations.
3. New Media and Social Networks.
4. Electronic Journalism and Reporting
5. Computer Assisted Reporting.
6. Visual Communication.
7. Digital systems and Hypermedia.
8. Online Public Relations.
9. Marketing Using Social Media.
10. History and development of Internet.
11. Media Ethics in digital age.
12. Intercultural Communication.
13. Theories of Technology and Its Dynamics in Modern Society.
14. HTML
15. Multimedia Techniques.
16. Networking Fundamentals.
17. Basics of programming.

RESEARCH INTERESTS

Major Fields of Interest

- Social impacts of new media
- Knowledge management systems
- Organizational Communication
- Crises management
- Adoption of Technology.
- Communication theories and research methods
- Strategic Communication and Media Policy.
- Cross- disciplinary research methods
- Future planning and studies
- Intercultural communication
- Media freedom and human rights
- Activating NGO's roles in developing countries